

ABISHEK

Seo Analyst

Tamil Nadu, India

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SUMMARY

SEO Analyst with 1+ years of experience in SEO, AEO, GEO, and AI Search Optimization. Experienced in driving organic growth through keyword research, technical SEO, content optimization, schema implementation, and authority building. Skilled in leveraging AI-powered search trends and data analytics to improve search visibility and business growth.

EXPERIENCE

Ayn Media — SEO Analyst

 Mar/2026 — Jun/2026

Chennai

- Handled SEO campaigns for 4+ client websites across different industries, contributing to organic growth and search visibility.
- Performed keyword research, competitor analysis, and content planning to identify ranking opportunities.
- Executed on-page and technical SEO optimizations, improving website structure, indexing, and user experience.
- Implemented advanced SEO strategies, including Schema Markup, LLMs.txt, AEO, and GEO to align websites with AI-powered search engines.
- Built high-quality backlinks and managed off-page SEO activities to strengthen domain authority and improve keyword rankings.

Chasseur Cyber Solutions — SEO Analyst

 Mar/2025 — Oct/2025

Nagercoil

- Developed and executed off-page SEO strategies to improve domain authority and organic search visibility.
- Built high-quality backlinks through guest posting, niche edits, business listings, profile creation, and outreach campaigns.
- Conducted backlink analysis using SEMrush and Google Search Console to identify link opportunities and remove toxic links.
- Performed competitor backlink research to discover new link-building prospects and authority sources.
- Monitored backlink growth, referring domains, and keyword rankings, contributing to improved organic performance across client websites.

EDUCATION

BE - EEE [Stella Marys College of Engineering]

 2021 — 2024

Anna University

PROJECTS

Rohini College of Engineering — organization

 2025

Keyword — Best engineering college in kanyakumari

AYN MEDIA AND TECHNOLOGIES PRIVATE LIMITED

 2026

Keyword — Performance marketing agency in chennai

Agroupz

 2026

Keyword — Best digital marketing company in kanyakumari

SKILLS

Language — Tamil (Native), English (Advance), Hindi (Advance)

Core skills — SEO [On page, Off page, Technical], Wordpress, Meta & Google Ads

Tools — Semrush, Grammarly, Screaming frog, Google search console, Google analytics, GMB, Rankmath, Claude.ai, page speed insights

COURSES & CERTIFICATIONS

HUBSPOT ACADEMY - SEO CERTIFICATE

UDEMY - AI SEO Course 2026